



## PHOTOGRAPHY SUBMISSIONS

- No Polaroids. Only digital format submissions will be accepted.
- All photos of live models must be done 1 meter away from the model with a white background. Photos for the nail section must be done closer than 1 meter but also require a white background.
- Photos submitted of live models for the hair and makeup sections must be of the upper body (shoulders, neck, and head). The nail sections must capture both hands of the model.
- Nudity is strictly prohibited.
- The photos must be in JPG format with a maximum size of 10MB per photo. The photos must be A4 size (A4 = 210 × 297 mm) with a resolution of 300 dpi.
- THE GRAM AWARD 2022 section will allow for a photo size of 1080px x 1080px (285.75 x 285.75 mm) in a square format.

All photos must be unedited. Excessive retouching of the hair/face/nail shape, texture, or colour is not allowed.

Submission of photos along with your entry form, clear copy of your ID, and model consent (not applicable to THE GRAM AWARD 2022 section) must be submitted on the EOHCB website no later than 31 October 2022 at 24h00.

## SUBMISSION & PHOTOGRAPHY REQUIREMENTS

### **Hair sections other than THE GRAM AWARD 2022 section:**

4 before and 4 after angles and progress/after photos which includes the competitor – 10 photos to be submitted.

CONTINUED ON NEXT PAGE

**PG 01**





## PHOTOGRAPHY SUBMISSIONS

- 1 x before front profile of model
- 1 x before left side profile of model
- 1 x before right side profile of model
- 1 x before back head profile of model
  
- 1 x progress photo which includes the competitor
  
- 1 x after front profile of model
- 1 x after left side profile of model
- 1 x after right side profile of model
- 1 x after back head profile of model
  
- 1 x after photo which includes the competitor and the end result visible

### **Makeup section other than THE GRAM AWARD 2022 section:**

4 before and 4 after angles and progress/after photos which includes the competitor – 10 photos to be submitted.

- 1 x before front profile of model
- 1 x before left side profile of model
- 1 x before right side profile of model
- 1 x before back head profile of model

1 x progress photo which includes the competitor

- 1 x after front profile of model
- 1 x after left side profile of model
- 1 x after right side profile of model
- 1 x after back head profile of model

1 x after photo which includes the competitor and the end result visible



## PHOTOGRAPHY SUBMISSIONS

### **Nail section other than THE GRAM AWARD 2022 section:**

2 before and 2 after angles and progress/after photos which includes the competitor – 6 photos to be submitted.

- 1 x before with both hands next to each other and fingers spread apart
- 1 x before with both hands next to each other and fingers side-by-side (not spread)
- 1 x progress photo which includes the competitor
- 1 x after with both hands next to each other and fingers spread apart
- 1 x after with both hands next to each other and fingers side-by-side (not spread)
- 1 x after photo which includes the competitor and the end result visible

### **THE GRAM AWARD 2022 section:**

4 photos or a video with 4 photos to be published/submitted via Instagram (not via the EOHCB website).

- 1 x before photo
- 1 x progress photo including the competitor
- 1 x after photo
- 1 x after photo which includes the competitor and the end result visible

Note: A competitor entering this section as a nail technician must publish/submit before and after photos with the model's hands next to each other and fingers side-by-side (not spread).