



HOW TO ENTER

- Enter via the EOHCB website (www.eohcb.co.za). Click on the Digital Competition Tab on the homepage and follow the instructions. There are no entry fees charged for this competition.
- Please note that receipt confirmation of entries will not be provided by the EOHCB. A competitor will be allocated a number once an entry has been received. Only the number with the photos will be provided to the judges and strict competitor identity security will be applied and administered by the EOHCB aligned to the EOHCB privacy policy and POPI.
- The submitted photos will remain the property of the EOHCB. Competitors may not publish their work on any platform prior to the announcement of the winners except for THE GRAM AWARD 2022 section which is a public voting section.
- Competitors must ensure that their models provide consent to the EOHCB and sponsors of the competition to use the photos entered by competitors for any purpose deemed reasonable by the EOHCB (excluding THE GRAM AWARD 2022 section).
- The EOHCB accepts no liability for any electronic fault, mechanical or human errors relating to entries.
- The EOHCB reserves the right to change or cancel the competition or a section if not enough entries have been received or any other acceptable reason(s).
- If any competitor is found to be disqualified after winning, the EOHCB may revoke such winning and request prizes etc. to be returned at the cost of the competitor.



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THE GRAM AWARD 2022 SECTION:

- Follow our Instagram page - @eohcbsa
- Like this post and share it to your story.
- Upload a before and after photo or video of your favourite in-salon work created by you between the 1st of July and the 31st of October 2022
- SHARE this post to your feed with the following hashtags:
 1. #TheGramAward2022
 2. #EOHCBSA
 3. #AddingValueToYourBusiness, and;
 4. The relevant hashtag for the section you are entering
#EOHCBHairSection2022;
#EOHCBNailSection2022 or;
#EOHCBMakeupSection2022.
- TAG the EOHCB in your shared post - @eohcbsa
- Encourage your friends, family, and colleagues to like your entered post(s) to increase your chances of winning.
- Multiple entries are welcome.

RULES:

- Submitted photos/videos must be of work done during the duration of the competition (between 1 July 2022 and 31 October 2022).
- Submitted photos/videos must be the original work created and taken by the contestant.
- The Gram Award 2022 section will be held exclusively on Instagram and email submissions will not be accepted.



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- Any editing should not affect the authenticity of the work, no manipulation or adding/removing significant elements within the frame is permitted.
- The submission should not infringe on copyright, trademark or moral rights of any person or entity.
- Entries close midnight on 31 October 2022.

JUDGING:

- As this is a social media section with public interaction, entries will be judged based on the social media engagement of the post. The more likes received per entry, the greater the chance of being awarded the title winner of The Gram Award 2022 and fantastic prize(s)
- Only one winner will be selected per category (Hair, Nails and Makeup).
- Winners will be announced on the 30th of November 2022 via the EOHCB Instagram page.
- The public's vote is final.

Ts and Cs apply!

“The Gram Award 2022” is part of The EOHCB Digital Hair, Nails and Makeup Artistry Competition and is subject to the same competition rules which can be found at www.eohcb.com (link in our Instagram bio).